

POTOMAC HARMONY CHORUS ANNUAL SHOW 2017

ADVERTISER FORM – due Wednesday, Ugr vgo dgt '42. '4239

A SEPARATE FORM IS REQUIRED FOR EACH AD

I would like to support Potomac Harmony Chorus’s annual show by advertising in this year’s show program. I have included payment with a check made payable to “Potomac Harmony Chorus.”

PLEASE CIRCLE THE COST OF THE AD SIZE YOU HAVE CHOSEN	Fall Program Only	Fall & Holiday Combo
• a full-page ad – 7.5” X 4.5	\$100	\$180
• a full-page ad on the inside front cover	\$110	\$198
• a full-page ad on the inside back cover	\$110	\$198
• a full-page ad on the outside back cover	\$120	\$216
• a half-page ad – 3.75” X 4.5”	\$50	\$90
• a quarter-page vertical – 3.75” X 2.25”	\$40	\$72
• a quarter-page horizontal – 1.75” X 4.5” NOTE: This is the size and price for business card-size ads	\$40	\$72
• an eighth-page ad – 1.85” X 2.25”	\$20	\$36
• a single-line patron ad text for patron ad: _____ _____	\$10	\$18

- **Fall and Holiday show combo** – place the same ad in both the Annual Show and Christmas programs and get a 10% discount on both ads.

Please submit camera-ready copy for each ad.

_____ The copy for my ad is attached. I understand it will be copied just as it appears.

Advertiser Contact: _____

Company: _____

Address: _____

Phone Number: _____ **Email :** _____

PHC Member Name: _____